

COURSE GUIDE



HAIR, BEAUTY &
WELLNESS ACADEMY



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Pure Hair, Beauty and Wellness Academy is our hairdressing, beauty and wellness training facility located at our Warrnambool campus.

At Pure Academy, we prepare you for the workplace with training, facilities and curriculum designed around real industry standards.

Our fully equipped hair and beauty salon and massage clinic feature professional products, tools and equipment, giving you hands-on experience with real clients in a real salon environment.

Guided by expert trainers, you'll develop the practical skills and confidence needed to meet the growing demands of the hair, beauty and massage industry.

You'll also have access to free workshops showcasing the latest products and trends through our strong industry partnerships. These experiences help you refine your technical skills, build strong client communication, and graduate job ready.

Study areas:

- ▶ Hair
- ▶ Nail Technology
- ▶ Massage
- ▶ Beauty



Scan here to
see even more.





Maisie Rentsch

DIPLOMA OF BEAUTY THERAPY

A course in beauty therapy was the perfect fit for Maisie Rentsch.

“ I have always loved working with make-up and being creative so the Diploma of Beauty Therapy was perfect for me.

During my final year of high school, I had a tour of Pure Academy at South West TAFE and when I saw the facilities and met everyone I knew that this was what I wanted to do.

I first completed the Certificate IV in Beauty Therapy which gave me a great insight into what a career in beauty would be like.

I enjoyed it so much I progressed to the diploma and I'm now working in the industry and thinking about further study.

I have loved my course and made friendships for life.

I feel so grateful to have had amazing resources and incredible teachers to help me throughout my studies.

I was initially interested in the make-up side of beauty but I have now discovered a passion for facials and skin care.

I love being able to give people a confidence boost if I can solve a skin issue they have been dealing with.

”



HOW TO CHOOSE A COURSE

Whether you're still at school, recently completed school, looking to get qualified to enter the workforce or wanting a career change, we have a wide range of study options to suit your needs.

Check out
our short
courses
on page 13



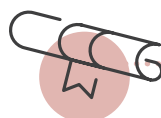
Short courses

We have a number of short courses available that are designed to assist you in your current employment, to learn a new skill or pursue an interest. Find out more on page 13.



Certificates

Certificate courses run from Certificate I through to Certificate IV level. They range from foundation level courses to courses that give you in-depth knowledge and hands-on skills in your chosen industry.



Diplomas

Acquire in-depth knowledge and advanced skills to work in technical or management settings. A TAFE diploma could provide a pathway to university (depending on the course).

Combine school with TAFE training



We have a variety of options for you to start training for your chosen career while you're still at school. You can study Years 10, 11 or 12 at SWTAFE, combine school and a TAFE course with a VET Delivered to Secondary Students (VET DSS) program or complete a school-based apprenticeship or traineeship. Find out more on page 6.

Apprenticeships and traineeships



Combine formal training, practical work and employment so you can earn while you learn. An apprenticeship or traineeship teaches you relevant industry skills while you work towards an accredited qualification. Find out more on page 10 & 11.

Need help deciding which course is right for you?

Get in touch with us for free career and course advice on 1300 648 911

VET DELIVERED TO SECONDARY STUDENTS

VET Delivered to Secondary Students (VET DSS) combines the Victorian Certificate of Education (VCE) or VCE Vocational Major (VCE VM) studies at school, with practical hands-on experience and training with SWTAFE.

Gain insights and experience within an industry you're interested in working in and get ahead in your career with a VET DSS program while still at school.

CERTIFICATE II IN SALON ASSISTANT SHB20216

This course provides you with a range of skills and knowledge in retail sales, hair styling and salon services.

Learn how to braid hair and perform basic hair styling techniques, shampooing and applying colour.

You will learn:

- ▶ how to dry hair to shape
- ▶ to provide shampoo and basin services
- ▶ hair colour product application
- ▶ how to braid hair.

Education pathways:

- ▶ Certificate III in Hairdressing SHB30416

Location:

Warrnambool campus,
Camperdown College Trade
Training Centre (A), Hamilton
District Skills Centre (A)

Delivery:

One afternoon a week

Credit: Students will receive eligible credits towards either their VCE or VCE VM senior secondary certificate.

Check with your school for more details.

CERTIFICATE III IN MAKE-UP SHB30221 (PARTIAL COMPLETION)

If you love make-up, come and explore the world of make-up artistry.

Along with the basic principles of make-up application, skills covered include airbrush make-up and creative make-up – a collaboration of hair and make-up to produce creative and innovative looks.

You will learn:

- ▶ make-up for photographic purposes
- ▶ creative make-up application and techniques
- ▶ airbrush make-up
- ▶ researching and applying beauty industry information
- ▶ providing salon services.

Education pathways:

- ▶ Certificate III in Make-up SHB30221 (full completion)
- ▶ Certificate III in Nail Technology SHB30321
- ▶ Certificate III in Beauty Services SHB30121
- ▶ Certificate IV in Beauty Services SHB40121
- ▶ Diploma of Beauty Therapy SHB50121

Location:

Warrnambool campus,
Portland campus,
Camperdown College Trade
Training Centre (A), Hamilton
District Skills Centre (A)

Duration:

One afternoon a week

Credit: Students will receive eligible credits towards either their VCE or VCE VM senior secondary certificate.

Check with your school for more details.

(A) This is auspiced training agreement where training is delivered by a third party on behalf of SWTAFE.

Find out more about
VETDSS Programs.



SCHOOL-BASED APPRENTICESHIP & TRAINEESHIP

You can start an apprenticeship or traineeship while you're still at school. This is called a school-based apprenticeship or traineeship. The best part is you're paid for your time at work, including the time spent in training.

When you complete all course requirements, you gain an accredited qualification. Like apprentices and trainees, you must be employed with a suitable workplace and have a current training contract. You must be over 15 years of age and enrolled in VCE.

CERTIFICATE III IN BEAUTY SERVICES SHB30121

This school-based traineeship will provide you with the skills and knowledge to successfully apply a range of beauty services within a salon. While being guided by our highly experienced teachers, the student will learn how to safely and effectively provide clients with quality nail, waxing, tanning, lash and brow and makeup services.

CERTIFICATE III IN MAKE-UP SHB30221

This school based traineeship will allow you to explore the world of make-up artistry and beauty. You'll learn the basic principles of a range of make-up application techniques including airbrush make-up, remedial camouflage make-up, creative make-up along with waxing, tanning and lash and brow service skills.

CERTIFICATE III IN HAIRDRESSING SHB30416

During the hairdressing school-based apprenticeship you will develop a range of sales, consultation and technical skills and knowledge to provide a broad range of hairdressing services to clients. These services include hair and scalp treatments, hair cutting, hair design, colouring and lightening, protein straightening and hair extensions.



HAIRDRESSING

CERTIFICATE II IN SALON ASSISTANT SHB20216

Thinking of a career in the hair industry but not sure where to start? If you love hairstyling and working with people, this course is a great way to explore your options and experience what a career in the industry could look like.

This course gives you hands-on experience across a range of hair services, giving you a taste of the industry before choosing a specialisation.

You will learn in a real or simulated salon environment, gaining confidence in customer service, product knowledge, and the professional skills expected in the workplace.

Entrance requirements:

You must be at least 16 years of age.

Career outcomes:

► Salon Assistant ► Hairdressing Course or Apprenticeship

Location:

Warrnambool

Duration:

Eight weeks.
Three days a week,
Monday to Wednesday,
9am - 3.30pm

Start Date:

Apply any time

CERTIFICATE III IN HAIRDRESSING SHB30416

This course gives you the opportunity to enter the hairdressing industry with confidence, passion and flair. You will develop a range of sales, consultation and technical skills and knowledge to provide a broad range of hairdressing services to clients. These services include hair and scalp treatments, hair cutting, hair design, colouring and lightening and protein straightening.

During the on-campus course, you will gain hands-on salon experience while working in the Pure Academy salon.

Entrance requirements:

On campus: You must be at least 16 years of age, have completed Year 10 (or equivalent).

Apprenticeship: You must be employed as an apprentice with a registered employer in a hairdressing salon.

Career outcomes:

► Hairdresser

Location:

On campus:
Warrnambool

Apprenticeship: Workplace training and Warrnambool

Duration:

On campus: 12-15 months.
Four days a week, Monday to Thursday. Full-time and part-time study options available

Apprenticeship: Three years. On-the-job training plus one day a week on campus

Start Date:

Apply any time



NAIL TECHNOLOGY

CERTIFICATE III IN NAIL TECHNOLOGY SHB30321

This qualification offers a perfect introduction to the world of nails. This course covers a combination of practical skills and business-related training to help you become a skilled and confident nail technician. You will learn manicure and pedicure services, including the application of acrylic and gel nails, and the use of electric file equipment. You will also learn some of the latest trends in advanced nail art. You will gain essential hands-on practice in a real salon environment in our Pure Academy salon.

Entrance requirements:

You must be at least 16 years of age and have completed Year 10 or equivalent.

Career outcomes:

- Nail Technician

Location:

Warrnambool

Duration: Six months.
Three days a week

Start Date:

July

MAKE -UP

CERTIFICATE III IN MAKE-UP SHB30221

If you love all make-up as much as we do come and explore the world of make-up artistry in this nationally-recognised and comprehensive course. Along with the basic principles of make-up application, skills covered include airbrush make-up, remedial camouflage make-up, creative make-up and session styling – a collaboration of hair and make-up to produce creative and innovative looks.

This course is ideal for those wanting to gain employment as make-up artists and to apply their skills across the beauty, fashion, media and entertainment industries. During this course you will have access to free workshops with our reputable industry partners.

Entrance requirements:

On campus: You must be at least 16 years of age and have completed Year 10 or equivalent.

Traineeship: You must be employed as a trainee with a registered employer in a beauty salon.

Career outcomes:

- Make-up Artist

Location:

On campus: Warrnambool

Traineeship: Workplace training

Duration:
On campus: Six months.
Three days a week

Traineeship: 12 months.
On-the-job training

Start Date:

On campus: February

Traineeship: Apply any time

BEAUTY

CERTIFICATE III IN BEAUTY SERVICES SHB30121

If you love all things beauty related then this course is for you. In this hands-on course you will learn a variety of skills and knowledge to become a professional beautician capable of providing a range of beauty services including: nail services, waxing, lash and brow treatments, tanning, make-up application and lash extensions.

During the on-campus course, you get hands-on practice in a real salon environment in our Pure Academy salon.

Entrance requirements:

On campus: You must be at least 16 years of age and have completed Year 10 (or equivalent).

Traineeship: You must be employed as a trainee with a registered employer in a beauty salon.

Career outcomes:

- ▶ Beauty Worker ▶ Waxing Specialist ▶ Spray Tan Specialist
- ▶ Cosmetic or Beauty Consultant ▶ Make-Up Artist ▶ Manicurist

Location:

On campus:
Warrnambool

Traineeship:
Workplace training

Duration:

On campus: Six months.
Three days a week

Traineeship: Two years.
On-the-job training

Start Date:

On campus:
February, July

Traineeship:
Apply any time

CERTIFICATE IV IN BEAUTY THERAPY SHB40121

Jobs in the beauty sector are expected to increase by more than 25 per cent in the next four years so why not start your career now? This course focuses on providing you with the skills to become a confident beauty therapist and to provide a variety of beauty treatments and services, including lash and brow treatments, eyelash extensions, nail services, facial treatments, make-up application, body massage, aromatherapy massage and waxing.

During the on-campus course you will gain hands-on experience working in the Pure Academy salon along with some virtual classes during your course. You will visit a leading day spa and have free access to workshops with our industry partners.

Entrance requirements:

On campus: You must be at least 17 years of age and have completed Year 11 (or equivalent).

Traineeship: You must be employed as a trainee with a registered employer in a beauty salon.

Career outcomes:

- ▶ Beauty Therapist in a salon, resort, day spa or cruise ship

Location:

On campus:
Warrnambool

Traineeship:
Workplace training

Duration:

On campus: 12 months.
Two to three days a week
depending on your course
commencement

Traineeship: Three years.
On-the-job training

Start Date:

On campus:
February, July

Traineeship:
Apply any time

DIPLOMA OF BEAUTY THERAPY SHB50121

This comprehensive beauty course will give you the skills and confidence to work in a variety of beauty areas including day spas, resorts and retreats. You will learn a wide variety of beauty services including spa services, specialised facial treatments, body massage, hot stone therapy, aromatherapy massage, waxing, lash and brow treatments, nail services, make-up and eyelash extensions.

You will also get essential hands-on practice in a real salon environment in our Pure Academy salon along with some virtual classes. You will visit a leading day spa and have free access to workshops with our industry partners.

Entrance requirements:

You must be at least 17 years of age and have completed Year 12 (or equivalent), Certificate IV or higher level qualification or demonstrate an ACSF level three.

Career outcomes:

- Beauty Therapist in a salon, resort, day spa or cruise ship, or own your own beauty business.

Location:

Warrnambool.

Duration: 12 months.

Three to four days a week depending on your course commencement.

Start Date:

February, July.





SHORT COURSES

Whether you want to upgrade your skills or pursue an interest, we can help.

What is a short course?

Our practical short courses are designed to help you upskill in the hair, beauty, and wellness industries.

Our Pure Academy short courses:

- Acrylic, Gel and Dip Power Nail Enhancements*
- Advanced Make-up*
- Cosmetic Spray Tanning*
- Eyelash Extensions*
- Make-Up Artistry*
- Pierce Earlobes
- Professional Lash and Brow Tinting*
- Professional Waxing Treatments*
- Skin Therapies Pathway Program*

**These courses include accredited training.*

Visit our website for unit of competency details.

Register your interest at swtafe.edu.au/shortcourses

Why do a short course?

- Obtain an industry licence or ticket
- Professional development
- Refresh skills or upskill
- Career or personal interest
- Ease your way back into long-term study
- For fun or a hobby



**Scan to see the
current short
courses on offer.**

HOW TO APPLY

CERTIFICATE & DIPLOMA COURSES

1

APPLY

Visit swtafe.edu.au to apply. Click the Apply Now button on either the home page or on a specific course page. You will need to fill out a short online application form.

2

ASSESSMENT

We will assess whether you need to undertake a Language, Literacy and Numeracy (LLN) assessment and email it to you if required. If you are not required to undertake this assessment, you will skip to step 3.

3

CHAT TO OUR TEAM

Your teacher or course specialist will contact you to discuss the course in more detail and ensure the right units of study are selected for you.

4

ENROL

You will be sent an email to accept your offer for the course. By accepting, you will be directed to verify your details and submit your enrolment for processing.

5

PAY

Once we've completed your enrolment, we will send you an invoice to arrange payment of your course fees.

APPRENTICESHIP OR TRAINEESHIP

FIND A JOB

Find a job as an apprentice or trainee in the trade area of your choice.

REGISTER

Register with an Apprentice Connect Australia Providers (ACAP) and nominate SWTAFE as your training provider (your employer will usually do this for you).

CHAT TO OUR TEAM

Once your ACAP contract registration is complete you will be contacted by the SWTAFE team to organise your pre-training review.

ENROL

Complete and sign your enrolment form and provide your identification.

PAY

Pay your fees (see page 15 for payment options).

Need help applying?

Contact our team via live chat at swtafe.edu.au, call 1300 648 911 or visit your nearest campus for assistance.



Scan here to start applying now or visit swtafe.edu.au/apply-now

COURSE FEES

Everyone's personal circumstances are different and this can affect what you pay for your training at SWTAFE. There are big savings if you are eligible for government-subsidised training.

What are the different types of fees?

Your eligibility for the fee types below will be calculated during your enrolment.

Concession fee

If you hold a current healthcare or pension card you may be eligible for a concession fee. Note, the concession rate is not applicable to diploma level courses.

Subsidised fees

Many students are eligible for a government-subsidised rate (depending on your age, educational history, and citizenship or residency status). If you are eligible, the government will contribute to the cost of your training, substantially reducing your fees.

Full fee

You will be a full paying student if you do not meet any subsidised fee criteria.

Material fees

Some courses require specific resources or materials necessary for your study and these costs are additional to the course fee.

How can I pay?

You are required to pay your fees or confirm a payment method before the commencement of your first class.



Upfront

Pay all your fees before starting your course.

- In person at any SWTAFE campus via cash or card
- BPAY or bank transfer via an invoice
- Via an invoice to a third-party, an authority to invoice form must be completed
- By cheque



Payment plan

You can organise to pay in instalments over the duration of your course.



VET Student Loan

If you are enrolling in a diploma course, you may have the option to defer payment of your tuition fees via a VET Student Loan. Repayments are made through the Australian Taxation Office (which are deducted from your salary when you start earning a certain amount).



Scholarships & assistance

We have a range of scholarships available that can assist with study-related costs. We offer scholarships each semester and they differ in value. We also offer Access and Equity Assistance for students in financial hardship.

Indicative course fees are listed under each course at swtafe.edu.au



HAIR, BEAUTY &
WELLNESS ACADEMY

Building F, Entrance off Gilles Street

South West TAFE, Warrnambool Campus

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pureacademy.com.au



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